GroupMail

Summary
GroupMail includes everything you need to maintain, manage and grow your email list. Store unlimited groups with unlimited contacts, automate website subscriptions, unsubscribes/opt-outs and bounce management. Easily add new contacts to a group, modify contact details in an instant, import contacts from almost any data source, export contacts when you need, merge contact groups, purge contact groups, link your contact database and much more. All data is stored securely on your own PC to ensure privacy and security.

Features
- Unlimited Groups
- Unlimited Contacts
- Allows opt-in and outs

Who can use it?
Development and Alumni Relations uses this application

How much does it cost?
This service is available at no charge to the individual users of D&AR

How do I get it?
This software must be installed on your computer. Contact the SOM IT Service Desk via email at somit@yale.edu

Related Policy and Procedures
- All users of Yale University computing and networking facilities are expected to read and abide by the Information Technology Appropriate Use Policy. For additional information, please familiarize yourself with the Policies and Procedures related to HIPAA Security.

Related Knowledge Articles
GroupMail installation