Marketing, Sales and Program Management

This is a high level document that shows the basic stages of the engagement journey from Marketing to Sales and Program Management. This is not intended to be exhaustive, as each area will be broken down into detail process and data flow steps. However, this is a good representation of how the systems inter-relate at the various stages of the engagement journey.

Information

Program Setup and Management:

High Level Program Setup & Management
Click a stage for more detailed instructions or help

- Create
- Activate
- Publish
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