Digital Signage at SOM

Summary

SOM Digital Signage is the school’s official communication tool for all Yale SOM events, news, and community informational announcements.

Features

- Information targeted to specific audiences (MAM & MMS, 1st year MBA, 2nd year MBA, EMBA, Doctoral Program, Faculty & Staff as well as visitors to SOM)
- Ability to request content to be added in accordance with signage guidelines
- Information appears on the public digital displays throughout the SOM open spaces

Who can use it?

Please refer to the SOM Communications guidelines

How much does it cost?

This service is available at no charge to the Yale School of Management community

How do I get it?

To display an announcement on digital signage please refer to the section on the Digital Display Screens located on the portal.

Related Policy and Procedures

- All users of Yale University computing and networking facilities are expected to read and abide by the Information Technology Appropriate Use Policy. For additional information, please familiarize yourself with the Policies and Procedures related to HIPAA Security.

Related Knowledge Articles

Fourwinds players troubleshooting