Support for Business Intelligence

Summary

The term Business Intelligence (BI) refers to technologies, applications, and practices for the collection, integration, analysis, and presentation of business information. The purpose of Business Intelligence is to support better business decision making. SOM uses data about our programs, courses, students, alumni, faculty, and beyond to provide business analysis, business intelligence to the community.

Features

- Support for processes, tools, and integration of data
- Support for data modeling
- Reporting best practices
- Support for reporting tools such as Tableau, PowerBI, Gephi, Chrystal Ball

Who can use it?

This service is available to the entire SOM community doing data modeling and business intelligence functions.

How much does it cost?

This service is available at no charge to the Yale School of Management community.

How do I get it?

For questions about business analysis, send an email request to us at somit@yale.edu

Related Policy and Procedures

- All users of Yale University computing and networking facilities are expected to read and abide by the Information Technology Appropriate Use Policy. For additional information, please familiarize yourself with the Policies and Procedures related to HIPAA Security.

Related Knowledge Articles

- BrioQuery Error
- BrioQuery Users Group
- Data Classifications at Yale
- Gephi