Welcome to the School of Management IT Services Catalog

The SOM Service Catalog has information about our SOM services and offerings, as well as our knowledge articles. You can find information about service features, the intended audience, and how to access it as well as related SOM or University policies and procedures.

Explore the SOM Service Catalog by category

<table>
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<tr>
<th>Service Category</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Support and Computing</td>
<td>Support and Computing category includes the ITS Service Desk, and all the support you may need for desktops, laptops, mobile devices, printers, and software downloads. If this is what you are looking for, visit the Support and Computing page directly.</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Support and Computing</th>
<th>Description</th>
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<tbody>
<tr>
<td>The Service Desk (Help)</td>
<td>The SOM IT Service Desk maintains a wide variety of knowledge articles and is the first place to start when you need assistance with any of the IT Services. Their offerings include a walk-in center, support via phone, email and you can also schedule assistance directly to your desk side if needed.</td>
</tr>
<tr>
<td>Desktops and Laptops Service</td>
<td>The Desktop and Laptops service helps you order, setup, configure, install software and back-up your devices. In addition, you can find the device loaner program here as well.</td>
</tr>
<tr>
<td>Mobile Devices and Desk Phones</td>
<td>The Mobile Device service will provide purchase support, setup and configuration assistance, and general help with your mobile device. You can also use this service if you are expecting to travel internationally and need your plan modified to support your communication needs.</td>
</tr>
<tr>
<td>Software Downloads</td>
<td>The ITS Software Library provides the Yale community with a simple way to download software that is already licensed for use. You can find the Yale Software Library here. In addition, SOM provides downloads for courses specific to incoming student classes. You will find links to those here</td>
</tr>
<tr>
<td>Printing</td>
<td>The Printing Service is designed to help you with all your printing needs. We provide assistance in ordering and setup of personal printers in addition to supporting the SOM shared printing service, and the University high volume print services.</td>
</tr>
<tr>
<td>Public Kiosks</td>
<td>There are computing stations available for use throughout Evans Hall for public use on a first come first served basis. Here you will find the information on their use and location.</td>
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Medi a 
SERvi ces

The Media services offerings cover the podium support for faculty and lectures, panel discussions, live conferences, webinars, as well as television network and radio broadcast.

If this is what you are looking for, visit the Media Services page directly.

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</table>
| **Lecture Capture** | Many of the SOM auditoriums and classrooms are designed for capturing the lectures given by faculty. The standard static shot recording is available, or if you have a special presentation with complex media or multiple speakers, we can arrange a follow-shot recording with notice. *If you are requesting a lecture capture for a course that request must go through Faculty Support in order to be processed. Email: somfacultysupport@yale.edu*
| **Classroom and Podium Support** | Classroom podium supports the faculty and lecture teaching experience. Whether it’s a quick start to check equipment before the start of a class, a special setup for a panel discussion or a dedicated technician needed for complex media presentations, SOM IT Media Services can help.
| **Advanced Technical Video Support** | SOM often hosts or participates in live conferences. Whether you have a need to broadcast out as a live stream, or accepting incoming comments via chat in a webinar, or need support for a full two-way conference, our live conference support team has the technology ready. These service offerings support our mission to engage globally.
| **Media Add-On Support** | When one of your events call for Translation technology, or you expect an event to overflow, or simply need background music during an event opening, we have those additional supporting offerings here.
| **TV and Radio Broadcast Studio** | The esteemed faculty of SOM are often called upon to participate in live network broadcasts. We have a live broadcast studio in addition to the ability to participate in live or recorded radio broadcasts. These service offerings support our ability to join the global discussion.
| **WarpWire** | Warpwire makes video organizing, capturing, sharing, and analytics simple. It also integrates with Canvas our Learning Management System (LMS).
You will find all the things you need for getting started with your Yale NetID, password, and network access (both wired and wireless). We also have services for accessing the network from off campus through Virtual Private Network software (VPN) and using Multi-factor authentication (MFA). You will also find the University and SOM directories listings here.

If this is what you are looking for, visit the Accounts and Access page directly.

<table>
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<tr>
<th>Accounts and Access</th>
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<tr>
<td><strong>Yale NetID, Passwords &amp; Multi-Factor Authentication</strong></td>
<td>Your NetID and password grant access to the campus network and many University systems, such as YaleSecure wifi, VPN, and printers. Multifactor Authentication (MFA) is an additional security measure to protect your intellectual property, personal information, and Yale's data. Learn all about these important authentication services here.</td>
</tr>
<tr>
<td><strong>Connecting to the Network on Campus</strong></td>
<td>Members of the University must use ensure they are connecting to Yale network resources securely. Connecting through the network, whether you are off-campus or on campus, wired or wireless, requires you to select a secure solution. The services in this group will ensure you are connecting securely with all your devices.</td>
</tr>
<tr>
<td><strong>University and SOM Directories</strong></td>
<td>The University and SOM directories will assist you in finding your colleagues and department contacts. You can find them all here.</td>
</tr>
</tbody>
</table>
This suite of services includes eMail, messaging, file sharing, file transfer, room reservations, personal conferencing solutions and specialty tools for projects and teams.

If this is what you are looking for, visit the [Communications and Collaboration](#) service page directly.

## Communication and Collaboration

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<tr>
<th>Service</th>
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<tbody>
<tr>
<td><strong>eMail and Messaging</strong></td>
<td>Email and messaging services are available to anyone in the SOM community. E-mail lists and advice for students commencing or those in transition with joint degrees are some included topics.</td>
</tr>
<tr>
<td><strong>Room Reservations &amp; Event Registrations</strong></td>
<td>If you need to book space in any of the SOM facilities, you can use our room reservation system.</td>
</tr>
<tr>
<td><strong>Document Sharing and Storage</strong></td>
<td>The document sharing and storage service allows you to store your documents in a location that is backed-up and available to more than one device. You can also use these services to share your content to collaborate with a group or team. Solutions will meet your needs, check them out and select the one that is right for you and your team.</td>
</tr>
<tr>
<td><strong>Microsoft Teams</strong></td>
<td>Teams is a cloud-based collaboration hub that provides both individuals and groups easy access to tools for chat, video conferencing, file storage, document sharing, scheduling and task management. It ties together all the applications available in the Office 365 application suite as well as providing the ability to integrate with a host of third-party solutions via apps and connectors.</td>
</tr>
<tr>
<td><strong>Personal Video Conferencing and Chat</strong></td>
<td>Individuals who are looking for personal video conference solutions so they can attend meetings remotely or have point to point remote sessions can use the Yale ITS University Zoom service.</td>
</tr>
<tr>
<td><strong>Surveys with Qualtrics</strong></td>
<td>Yale SOM has a subscription to Qualtrics, an online platform for creating, sending and managing surveys.</td>
</tr>
<tr>
<td><strong>SOM Digital Displays and Conference Room Displays</strong></td>
<td>The SOM digital displays enable SOM community to help keep everyone abreast of current information. There are also conference room displays in use throughout the SOM campus that use Solstice Wireless Screen Sharing. You can learn about those services here.</td>
</tr>
</tbody>
</table>
SOM IT provides research computing needs for complex and computational analysis and statistics, including cluster computing.

If this is what you are looking for, visit the [Research Computing Services page](#) directly.

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<tr>
<th>Research Computing Services</th>
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<tr>
<td><strong>Gettting Started with the SOM HPC Cluster</strong></td>
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<tr>
<td><strong>SOM Research Cluster &amp; Statistics Support</strong></td>
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<td><strong>SOM Custom Research Applications</strong></td>
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<td><strong>Research Data and Governance</strong></td>
</tr>
<tr>
<td><strong>Center for Science and Social Science Information (CSSSI)</strong></td>
</tr>
<tr>
<td><strong>The Yale Center for Research Computing (YCRC)</strong></td>
</tr>
<tr>
<td><strong>Surveys with Qualtrics</strong></td>
</tr>
</tbody>
</table>
The SOM Information Technology provides access to a variety of teaching services and tools, available to members of the SOM teaching faculty. Including access to Canvas, Moblab, links to the Yale Center for Teaching and Learning as well technology for to take attendance. Learning services for students include Mango Languages, Bloomberg, Gartner, TurnItIn, Morningstar, financial subscription journals and more.

If this what you are looking for, visit the Teaching tools page directly

### Teaching Services and Tools

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<tr>
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<tr>
<td>Canvas</td>
<td>Instructors have a variety of options for creating an online presence for their courses at Canvas@Yale, a cloud-based learning management system (LMS) designed to support teaching and learning. This is the standard for course management at Yale.</td>
</tr>
<tr>
<td>Hosting Applications via Citrix</td>
<td>Citrix is the SOM application and desktop virtualization platform. If there is complex software that should be served to the SOM students and is challenging to install on desktops or laptops, it can be served to that community via Citrix virtual service. If a faculty member licenses a special set of software or applications for their course, you can request it being added to the Citrix virtual service platform by eMailing <a href="mailto:somit@yale.edu">somit@yale.edu</a>. Turnaround time to have the software installed on the Citrix platform is two weeks.</td>
</tr>
<tr>
<td>Warpwire</td>
<td>Warpwire makes video organizing, capturing, sharing, and analytics simple. It also integrates with Canvas our Learning Management System (LMS).</td>
</tr>
<tr>
<td>Media Library</td>
<td>The Media Library tool is designed to enable instructors, TFS or project site maintainers to upload audio and video files that will be streamed to students and other participants in their Canvas course or project sites. The tool also enables these users to record lectures, create video assignments, and organize content in folders for individual or departmental use.</td>
</tr>
<tr>
<td>Attendance with Cards swipe</td>
<td>Attendance for an event can be taken with the swipe of a card, if the event is a Yale event and you expect all the attendees to have their Yale ID.</td>
</tr>
<tr>
<td><strong>Yale Center for Teaching and Learning</strong></td>
<td>The Yale Center for Teaching and Learning promotes equitable and engaged teaching throughout the University, and supports students across the curriculum as they take ownership of their learning.</td>
</tr>
<tr>
<td><strong>MobLab</strong></td>
<td>MobLab brings interactive games and experiment-based learning to economics, management, and the social sciences in general. Moblab can be added to your Canvas course as well.</td>
</tr>
<tr>
<td><strong>Surveys with Qualtrics</strong></td>
<td>Yale SOM has a subscription to Qualtrics, an online platform for creating, sending and managing surveys.</td>
</tr>
<tr>
<td><strong>Yale CoursePress</strong></td>
<td>Yale CoursePress is a WordPress platform offered by Center for Teaching and Learning. It is for students and faculty who need a flexible, online platform to help them with their academic work. You can learn more about this service here.</td>
</tr>
<tr>
<td><strong>Classes*v2 (Legacy)</strong></td>
<td>Classes<em>v2 is a locally hosted and managed learning management system. In Fall 2017, Yale began the transition to Canvas as the new learning management system. Classes</em>v2 will remain available for reference purposes until May 2019. You can learn more about this Yale legacy teaching platform here.</td>
</tr>
</tbody>
</table>
### Learning Services and Tools

<table>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>Student Information</strong></td>
<td>SOM IT has some advice for incoming students and those who have commenced. You can find the information here on Students Getting Started for those joining SOM, and information for Students Commencing for those who have completed their studies.</td>
</tr>
<tr>
<td><strong>Course Auction</strong></td>
<td>The Course Auction is an online bidding application that SOM Students use to select their electives.</td>
</tr>
<tr>
<td><strong>Non SOM Student Enrollment</strong></td>
<td>Feature of the Course Auction that allows Yale students to request shopper access to SOM Courses and feeds that information to Canvas.</td>
</tr>
<tr>
<td><strong>Student Voting</strong></td>
<td>The Yale SOM Student Government is the principal means by which students collectively shape their SOM experience and the experience of future classes and is the chief voice of the students to advise administration on student issues and develop thoughtful solutions.</td>
</tr>
</tbody>
</table>

Simple sign up sheet attendance tracking for events that may be remote or mixed Yale and public audiences.

Created by Roger Ibbotson and Daniel Kim, The Stock Market game is played in specific SOM Courses and events.

Z-Tree (Zurich Toolbox for Ready made Economic Experiments) was designed by Urs Fischbacher, it is an easy to learn programming language for experiments, and is used at SOM. In a computerized experiment, an experimenter and a number of subjects need to communicate with one another. Z-tree allow for this in a teaching environment.

If this is what you are looking for, visit the [Learning tools](#) page directly.
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<tr>
<td>YPFS Case Studies</td>
<td>The Yale Program on Financial Stability provides case studies as part of the Masters of Management (MAM) in Systemic Risk. Once registered for this service, you can access the directory of case studies.</td>
</tr>
<tr>
<td>CASES</td>
<td>The Case Research &amp; Development Team develops online and offline pedagogical materials for the school's integrated curriculum. All case studies are freely available to Yale faculty, students, and staff with a NetID.</td>
</tr>
<tr>
<td>LinkedIn Learning</td>
<td>LinkedIn Learning is an online subscription library that teaches the latest software tools and skills through high-quality instructional videos taught by recognized industry experts.</td>
</tr>
<tr>
<td>TurningPoint</td>
<td>TurningPoint is a student response system for polling and engaging students in the classroom.</td>
</tr>
<tr>
<td>TurnItIn</td>
<td>TurnItIn is an anti-plagurism reporting system to help ensure your work is original.</td>
</tr>
<tr>
<td>Mango Languages</td>
<td>Learn to speak new languages and meet new cultures through Yale SOM's Mango Language platform.</td>
</tr>
<tr>
<td>Surveys with Qualtrics</td>
<td>Yale SOM has a subscription to Qualtrics, an online platform for creating, sending and managing surveys.</td>
</tr>
<tr>
<td>Gartner Group</td>
<td>Yale University has a NetID based subscription to The Gartner Group industry research and magic quadrants.</td>
</tr>
<tr>
<td>Subscriptions to Journals</td>
<td>Subscriptions to the Wall Street Journal, New York Times, Financial Times, and The Economist are all available through SOM. These are provided by Academic Affairs and Student Life.</td>
</tr>
<tr>
<td>Bloomberg Terminals</td>
<td>Bloomberg terminals provides real-time and historical financial market &amp; economic data, with international coverage of all sectors. Use it to find company financials, stock market indices, news, analyst reports, and much more. Terminals are in specified locations and are free to use.</td>
</tr>
<tr>
<td>MobLab</td>
<td>MobLab brings interactive games and experiment-based learning to economics, management, and the social sciences in general.</td>
</tr>
<tr>
<td>Hypothes.is</td>
<td>Hypothes.is is an open-source software project that aims to collect comments about statements made in any web-accessible content, and filter and rank those comments to assess each statement's credibility.</td>
</tr>
</tbody>
</table>
FactSet is a tool which provides investors with the tools needed to convert financial raw data into information that can be used in financial analysis and financial reporting. Common uses of FactSet applications are: debt & equity analysis, real-time market observation & tracking, industry analysis, and portfolio tracking. This is managed by the Library but paid for by SOM.

In partial fulfillment of the requirements for the MBA degree at the Yale School of Management, students in the Security Analysis course produce industry and company valuation reports and guides. The information is later published for review by the public at large.

There are many SOM Program Specific applications that are made available. Students are notified about the need to use them or enroll in them as part of their program studies.

If this is what you are looking for, visit the Career Services page directly

Career Services

<table>
<thead>
<tr>
<th>Yale Career Network Support</th>
<th>The YCN is a database of alumni who are interested in networking with fellow alums and current students. You can find information on this service here.</th>
</tr>
</thead>
<tbody>
<tr>
<td>12Twenty</td>
<td>12Twenty is a career management system (CMS) used by the SOM community. You can read more about this offering here.</td>
</tr>
</tbody>
</table>

SOM provides data and reporting tools to meet your business intelligence needs, whether you need access to data sources, or support with reporting, we can assist!

If this is what you are looking for, visit the Data, Process and Reporting page directly

Data, Process and Reporting

<table>
<thead>
<tr>
<th>Data Management</th>
<th>SOM and the data generated throughout the University and SOM is one of its most valuable assets. SOM maintains data management policies, procedures, and processes to ensure it remains accurate, secure, accessible, and usable for a variety of SOM community services.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reporting and Business Intelligence</td>
<td>Business Intelligence (BI) refers to the tools, technologies, applications and practices used to collect, integrate, analyze, and present an organization’s raw data in order to create insightful and actionable business information. SOM IT provides support for this function</td>
</tr>
<tr>
<td>Process Improvement and Support</td>
<td>Process Improvement and Support service will help your department define, document and refine its processes, accountabilities, inputs and outputs. Part of the processes we have in place at SOM IT include service introduction and service improvement. Here you can request assistance for process support for your department.</td>
</tr>
</tbody>
</table>
Applications and Web Services

Web support can be found here whether it's alumni pages, club pages, personal pages or general support along with custom application services for faculty if their teaching requirements bring new computing applications into the SOM landscape.

If this is what you are looking for, visit the Applications and Web Services page directly

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<tbody>
<tr>
<td><strong>Application Support</strong></td>
</tr>
<tr>
<td>If you have a custom application need to support teaching and learning which requires integration with SOM data and services, look here to get started.</td>
</tr>
<tr>
<td><strong>Website Hosting and Support</strong></td>
</tr>
<tr>
<td>Services are available for person web site, club web sites, and alumni chapter web sites. You can request a site and get support for websites here.</td>
</tr>
</tbody>
</table>

Technical Services for Developers

Technical Services for Developers are the infrastructure services not commonly requested by the end user community, but by those setting up new services, managing a current service and its capacity, or assisting a faculty member of installing a custom developed solution.

If this is what you are looking for, visit the Technical Services for IT and Developers page directly

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Top 5 Services & Offerings

**Faculty**
- Canvas and other Teaching Tools
- Lecture Capture
- Research Computing Services
- Document Sharing and Storage
- Office 365 Email

**Students**
- PaperCut Printing
- Students - Getting Started with Technology
- Yale Secure Wireless (WIfi)
- Student Suggested Laptops
- Support for Productivity and Other Applications

**Staff**
- Desktop and Laptop Setup and Configuration
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- Office 365 Email
- Desktop/Laptop Purchasing and Support

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    - SOM Faculty Directory
    - SOM Staff Directory
    - SOM Student Directory
    - SOM Student Profile Initiative
    - Yale University Online Directory
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  - Yale NetID
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- Process Improvement
- Service Management

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  - Video Conferencing Setup and Support
  - Webinar Setup and Support

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  - Advanced Setup Support
  - Dedicated Technical Support
  - Kick Off Support
  - Media 911

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  - Static Shot Lecture Recording

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  - Media Specialty Editing
  - Translation Technology Support

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  - Live Radio Broadcast
  - Recorded Radio Broadcast
  - Studio Pre-Records

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  - Software Modules

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  - Application and Data Support for Covid 19 Policy Restrictions

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  - Transferring Financial Responsibility

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  - Public Kiosk Locations

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  - Support via Phone
  - Walk In Center

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- TurnItIn
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- Teaching Services and Tools
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